

## Top 10 Recruiting Realities

1.	The most critical piece of literature on college recruiting is the NCAA Gude for the College Bound Student-Athlete <a href="http://www.ncaastudent.org/">http://www.ncaastudent.org/</a> (the full guide is available for printing or viewing as a .pdf at the site listed or call 1-877-262-1492.)
2.	The actual number of student-athletes fully funded at the Division 1 level is 8%.
3.	In order to have success in the recruiting process, a family must be in contact with as many colleges as possible. Put yourself in a position to negotiate by informing the college coaches what others are offering.
4.	Student Athletes are usually not in a position to select the school they always dreamt of attending; but there is opportunity to find the “right match” for every athlete. The key is to get off the “name game.”
5.	College coaches do not recruit from the newspaper.
6.	Colleges start communicating with prospective student-athletes as early as their freshman year.
7.	83% of all collegiate opportunities are not at the Division 1 level.
8.	The greater the distance, the greater the opportunity.
9.	Only send a Video/DVD when it is requested by a college coach.
10.	High school coaches <b>teach</b> , college coaches <b>recruit</b> .

*The Time to Take Advantage of the Future is.....Today!*